



UC BERKELEY * FACULTY CONFERENCE ON SCHOLARLY PUBLISHING

Designing Incentives and Support

Assertion: Incentives and support can be designed to assist scholars to shift their publishing behavior:

- from high-profit commercial journals to more sustainable models
- from printed monographs to digital, print-on-demand online works
- from “smallest publishable unit” to complete research report
- by placing research into open access repositories

Question: What support and incentives (monetary, time, staffing, training, etc.) could the university offer to Berkeley authors and editors to facilitate this change?

A Few Background Facts:

Subventions are not uncommon¹:

For 1st publications:

- UT-Austin distributes \$30,000/yr using campus bookstore profits. Authors may publish with any academic press and need not be tenured to apply.
- Yale provides up to \$5,000 to younger faculty members in the humanities.
- Ohio State approves subsidies up to \$2,000, funded equally by departments and academic divisions. Others include the University of Iowa, North Carolina State University, and the University of Illinois at Urbana-Champaign.

For use of alternatives

- UNC VC for Research created a subsidy for open access publication fees

The UC Libraries have arranged memberships that assist with publication in open access journals²

Publisher or Publication	Normal publication fee	UC discounted fee	Based on
BioMed Central (all BioMed Central journals)	\$500	\$0 (100% discount)	Institutional membership
Nucleic Acids Research (from Oxford Univ. Press)	\$1500	\$500 (66% discount)	Included as part of UC's subscriptions
Proceedings of the National Academy of Science (PNAS)	\$1000 (to provide open access; separate from page and other charges)	\$750 (25% discount)	Included as part of UC's online subscription
Public Library of Science (all PLoS journals)	\$1500	\$1200 (20% discount)	Institutional membership

¹ Presses Seek Fiscal Relief in Subsidies for Authors: Universities would provide money to underwrite their professors' books. Chronicle of Higher Education. August 13, 2004.

² Maintained at http://osc.universityofcalifornia.edu/alternatives/submit_work.html